



Global Intergenerational Week

Social Media Toolkit

We're glad to have you join our celebration of Global Intergenerational Week! Read more about the week [here](#), and see Generations Working Together's Supporter Pack [here](#).

Our goal is to share and amplify great intergenerational programs and stories to inspire others to join us in this movement. We invite you to add to the celebration by posting on social media with the hashtag **#GIW23**.

Before April 24: Help promote Global Intergenerational Week!

Below you'll find sample language and some graphics to use if preferred.

We're celebrating Global Intergenerational Week starting April 24! Join us as a supporter here: <https://www.gu.org/projects/giw/>

It's almost #IntergenerationalWeek! Join us in celebrating all that's great about intergenerational connections: <https://www.gu.org/projects/giw/>

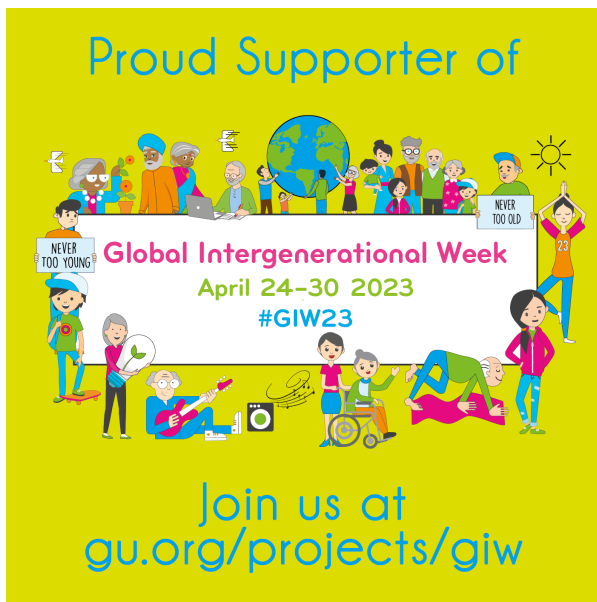
We're so excited to be a supporter of #IntergenerationalWeek! Starting April 24, we'll be celebrating people and organizations around the world bringing generations together. Learn more and join us: <https://www.gu.org/projects/giw/>



[Download Yellow Banner Image](#)



[Download White Banner Image](#)



[Download Supporter Square Image](#)

 <p>Global Intergenerational Week 2023 April 24-30</p> <p>Generations Working Together</p> <p>gwt.scot/giw23</p>	Download White Square Image
 <p>Global Intergenerational Week April 24-30 2023 #GIW23</p> <p>generations united Because we're stronger together®</p> <p>THE EISNER FOUNDATION</p>	Download Purple/White Image

Additional graphics and templates for fliers are available on the [Generations Working Together website](#).

April 24-30: Share your intergenerational stories!

Spread the word about the week, the benefits of intergenerational connections, personal stories, or your organization's impact! Sample posts below - pair with your own photos or graphics to highlight your organization's work.

All Week:

It's Global Intergenerational Week! This week we're joining organizations across the world in celebrating the power of connecting younger and older people. Learn more:

<https://www.gu.org/projects/giw/> #GIW23

It's never been more important to combat loneliness and isolation. This Global Intergenerational Week, we're celebrating our work at [organization] bringing generations together. Join us!

<https://www.gu.org/projects/giw/> #GIW23

At [organization], we're proud of how we bring together older and younger people for mutual, lasting benefit. That's why we're celebrating Global Intergenerational Week all week long! How have you benefited from intergenerational connections? <https://www.gu.org/projects/giw/> #GIW23

It's vital for communities to have welcoming spaces for all ages to come together. At [org/location] we're doing just that - and that's why we're celebrating Global Intergenerational Week! Learn more about us here: [org URL] #GIW23

We're proud of our intergenerational staff! During Global Intergenerational Week, we're celebrating the power of bringing people of different ages together. Join us!

<https://www.gu.org/projects/giw/> #GIW23

In addition, each day of Global Intergenerational Week has its own theme as designated by Generations Working Together. Feel free to post on-theme, or share your own thoughts! Daily prompts below - pair with your own photos or graphics to highlight your organization's work.

Monday April 24th - Let's raise intergenerational awareness

What is intergenerational practice? Who is it for, and what benefits does it have?

Tuesday April 25th - Let's build intergenerational partnerships

How can we build and coordinate effective intergenerational partnerships?

Wednesday April 26th - Let's combat loneliness and isolation

Intergenerational connection can be a great way to fight loneliness and isolation. How can intergenerational connection tackle loneliness and isolation in your community?

Thursday April 27th - Let's celebrate intergenerational spaces and communities

How do we design spaces and communities that facilitate intergenerational practices and allow relationships to grow?

Friday April 28th - Let's break down the age barriers

How can intergenerational practice be used to overcome negative age-related stereotypes and stigma?

Saturday April 29th - EU Day of Solidarity between generations

Bringing generations together isn't just a nice thing to do, it's an exciting thing to do in order to reconnect our communities and tackle the challenges we all face.

Sunday April 30th - Thank you

Let's celebrate the week and recap on those magical and impactful moments and thoughts we don't want to forget. In the U.S., you can also note that May kicks off Older Americans Month!

Additional inspiration in Generations Working Together's Supporter Pack [here](#).