



2018 ANNUAL REPORT







The Eisner Foundation is a family affair. Led by my husband Michael and me, our three sons, Breck, Eric, and Anders, our three daughters-in-law, Georgia, Stacey, and Terena, and soon our nine grandchildren, we are committed to ensuring that young people and their elders receive access and opportunity here in Southern California.

While the Eisner Foundation is managed daily by our terrific professional staff, our board is obviously intergenerational and we recognize that we all have much to offer, and that our lives are enriched when we work together, utilizing the strengths and perspectives of each generation. We truly are stronger together, and I know that as a grandmother, I have much to offer my grandchildren and they to me. And I only wish that every child in our country also had a grandparent who loved them unconditionally, and when that is impossible, we believe at The Eisner Foundation that we have an obligation as a society to find that child a mentor and an advocate who can fill that role for the child.

The Eisner Foundation is committed to our intergenerational focus, because we know that it works, and we are committed to doing all we can to unite the young and the old for the enrichment of our community. We hope that you will join us in these efforts.

Jane B. Eisner
President, The Eisner Foundation



The Eisner Foundation is still America's only foundation focused exclusively on intergenerational programs. We are honored to do this work, and as a staff, we thank the Eisner family for their vision to identify this unheralded focus, and the courage to commit their resources to addressing the inequities that threaten our society when we fail to create a shared vision between the young and the old.

We believe that in a society that is being actively and intentionally divided along racial, socioeconomic, and gender lines, we have an obligation as a public foundation to seek higher ground, and to work to unite people from different generations. It is the only divide in our society where one group becomes the other, with the grace of years. The young become the old. And yet, both groups have so much to give to each other. Older people offer counsel, wisdom, knowledge, experience, and unconditional love, and the young can provide technology assistance, vitality, social interaction, and most importantly, purpose.

As long as America is divided, and as long as that division is detrimental to our best interests, The Eisner Foundation will continue our work to in this intergenerational ecosystem. We invite you to join us, and hope you will take the time today to learn about where we've been, and where we're headed. Thank you.

Trent Stamp
CEO, The Eisner Foundation



Now in its fourth year of exclusively supporting intergenerational programs, The Eisner Foundation has worked hand-in-hand with partners and grantees in Los Angeles County and beyond to champion existing programs and inspire new ones.

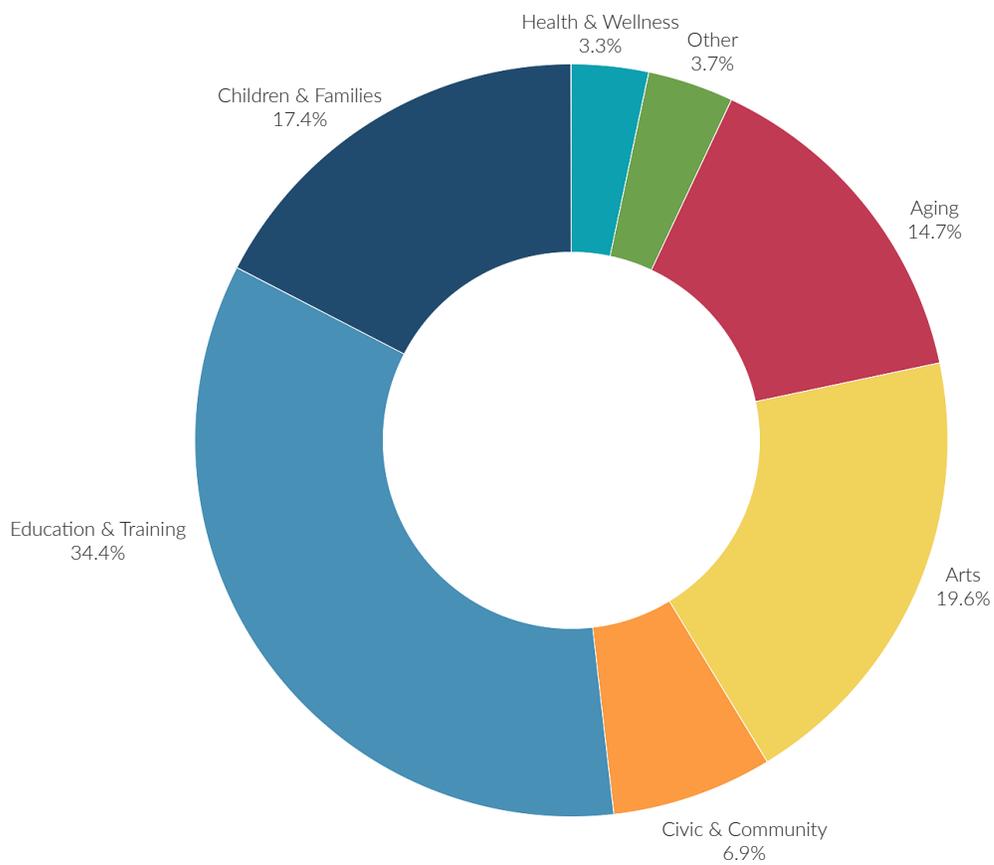
Los Angeles is ground zero for many of the challenges today's youth and older adults face across the U.S., making the need and potential impact of programs focused on these populations even greater. Through its intergenerational focus, The Eisner Foundation is committed to efforts that combine the strengths of each age group to create positive, lasting change.

In 2018, The Eisner Foundation invested several million dollars in intergenerational programs to further this goal. These gifts went to initiatives across a wide range of sectors, including education, kinship care, the arts, and more. These programs reflect the incredible breadth of what's possible through intergenerational connections, as well as the growing interest in these models.

Through Eisner Foundation support and counsel, partnerships also developed between these organizations, promoting idea-sharing and stability. ONEgeneration and Grandparents As Parents merged in the last year, uniting their complementary services for older adults. Nonprofits like P.S. ARTS worked closely with other intergenerational partner organizations including Turnaround Arts: California. And kinship care programs through Bet Tzedek, Alliance for Children's Rights and Public Counsel, among others, served different needs of the broader child welfare system, including grandfamilies.

As awareness grows of how efficient and effective intergenerational programs can be, it's clear this is only the beginning of a societal shift toward uniting generations for the greater good—and The Eisner Foundation will lead the way.

2018 Giving



\$8,003,067 Granted In 2018



2018 Grantees

826LA • Alliance for College Ready Public Schools • American Friends of the Hebrew University • Angels of the Amazon • Armory Center for the Arts* • Asbury Park Music Foundation • Aspen Camp School for the Deaf • Aspen Music Festival & School • Aspen Public Radio • Baby2Baby • Barenboim-Said Foundation • Bet Tzedek* • Beverly Glen Playgroup, Inc. • Big Brothers Big Sisters of Greater Los Angeles* • Boys & Girls Clubs of The L.A. Harbor* • Center for Personal Rights • Center for Philanthropy & Public Policy • Children's Defense Fund • Children's Diabetes Foundation • Children's Health Fund • Children's Hospital Los Angeles • City of Hope • City Year • CODEPINK • Common Sense Media • SCORE • The Michael D. Eisner College of Education, CSUN* • Cure Sanfilippo Foundation • Dear Jack Foundation • Denison University • DGA Foundation • Eisner Health* • El Nido Family Centers* • Elizabeth House* • Encore.org* • EngAGE* • Everytown for Gun Safety • Families Forward Learning Center* • Foundation for National Progress • Foundation for Red Bank Public Library • Friendship Foundation* • Generations United* • Georgetown University • GOALS* • GOOD+ Foundation • Grantmakers In Aging • Groceryships • Harvard-Westlake School • Heart of Los Angeles (HOLA)* • House of Ruth* • Inner Explorer • Inner-City Arts* • International Rescue Committee • JDRF (West) • Jumpstart* • KCRW • Keewaydin Foundation • Koreatown Youth and Community Center* • KPCC • KUSC • L.A. Goal • L.A. Kitchen* • LA Opera • LACHSA Foundation • Ladies Village Improvement Society • Lawrenceville • Learning Rights Law Center • Leo Baeck Temple • Leukemia & Lymphoma Society • Library Foundation Los Angeles • Lincoln Center for the Performing Arts • Los Angeles County Museum of Art* • Los Angeles Fire Department Foundation • Los Angeles Philharmonic Association* • Little Tokyo Service Center* • Lung Cancer Research Foundation • Manhattan Beach Education Foundation • Mayor's Fund for Los Angeles* • MBX Foundation • Natural Resources Defense Council • New Jersey Intergenerational Orchestra • New York Restoration Project • NPR Foundation • ONEgeneration* • P.F. Bresee Foundation* • P.S. ARTS* • Partners for Children South L.A.* • ProCon.org • ProPublica • Public Counsel Law Center* • Putney Open Door Fund • Race to Erase MS • Reading Partners* • Ronald McDonald House Charities of NY • Sages & Seekers* • Santa Catalina School • Santa Monica Bay Junior Rowing Association • Scholarmatch • School on Wheels* • Smithsonian Institution • St. Anne's Foundation* • St. Lawrence University • Stanford Center on Longevity* • Tashirat Foundation • The Allen Stevenson School • The Aspen Institute • The Center for Early Education • The Colburn School • Friendship Foundation* • The Music Center • The Paley Center for Media • TreePeople • Trinity Community Ministries • Turnaround Arts California* • UCLA Division of Geriatrics* • UCLA Foundation • United Way • University of Denver • University of Pennsylvania Reunion Fund • Upper Snowmass Creek Caucus • USC School of Cinematic Arts • Venice Community Housing Corporation • Women's Guild • World Mercury Project

*Competitive grant



For students falling behind, early intervention is key, especially when it comes to literacy and language development. In fact, children reading below grade level in fourth grade are four times more likely to later drop out of high school. But Reading Partners has found a creative intergenerational solution.

Reading Partners is a one-on-one tutoring program that helps students who are behind in their reading, housed within the schools themselves. By leveraging school resources and local volunteers with an individualized curriculum, the organization has seen 95% of students improve while in the program.

Nationally, Reading Partners serves 11,000 students, including 720 at 13 sites in the Los Angeles area. Sites are heavily dependent on a nearby source of volunteers, including local residents, college students, or other volunteers available during the school day.

Because tutoring sessions are scheduled during school hours, Reading Partners volunteers are often retired and looking for ways to give back to their communities. In fact, they've found that older volunteers are often their most reliable and patient volunteers. Students will often request to continue working with the same tutor for months and sometimes years, a testament to the unique intergenerational bonds formed through this program.

These results demonstrate the potential of intergenerational programs that The Eisner Foundation seeks in all grantees—as the students grow and learn, the volunteers also benefit from the sense of purpose the teaching experience brings.

Reading Partners



Bet Tzedek takes its name from the Hebrew translation for “house of justice”—and as an organization that provides free legal assistance to low-income residents of Los Angeles County, it lives up to its name. Their 58-person staff works on a wide range of issues, including worker’s rights, human trafficking, elder abuse, and Holocaust survivor services. Bet Tzedek’s Kinship Care Project also provides support for grandparents caring for their grandchildren—an important but often under-supported group of caregivers on which The Eisner Foundation has been particularly focused.

These intergenerational families, often called “grandfamilies,” form when parents are not able to care for their children themselves. While research overwhelmingly shows that family members are ideal caregivers in the absence of parents, these family members are often not given the support or information they need to succeed. Especially in situations where the transition is sudden, assuming care of a child can drastically impact a household’s health and finances. In California, two-thirds of these kin caregivers are over 60 years old, and half receive public assistance. A quarter live below the poverty line.

Older caregivers face unique challenges. Most have not been the primary caregiver for a young child since raising their own children. Many are also on a fixed income, and are more likely to have chronic health problems.

Bet Tzedek’s Kinship Care Project focuses on these challenges, and helps grandparents and other relatives obtain guardianship, begin adoption, receive foster care benefits, and access educational benefits that allow both adult and child to thrive.

Bet Tzedek



Arts programs at public schools are often noted for cutbacks rather than impact. But P.S. ARTS is helping to strengthen the presence of the arts in schools.

Founded in 1991, P.S. ARTS works to supplement arts education in California public schools. Today, the organization provides yearlong visual arts, music, theater and dance instruction to nearly 25,000 K-8 grade students across the state.

A recent two-year study of the program shows that it works. Students participating in P.S. ARTS programs show improvement in expressing complex ideas, creative problem-solving, collaboration, and taking initiative. Nationally, increased access to the arts consistently have positive effects on skills and values that help children throughout life, like empathy and creative thinking. For at-risk students, participating in the arts in school is also associated with better academic results, future job opportunities, and civic engagement.

When P.S. ARTS formed the Engaging All Ages in Service and Learning initiative in 2017, bringing together an Intergenerational Volunteer Corps with intergenerational art-making and advocacy events, The Eisner Foundation was a natural partner. Now, Family Art Nights, Intergenerational Arts Experiences, and Community Theater Intensives are all benefiting from this new Intergenerational Volunteer Corps, and are growing in size and scope.

P.S. ARTS has a long record of successfully incorporating the arts into school curricula, and now with programs bringing parents and older volunteers into the schools, it is making the arts an opportunity to form intergenerational bonds.

P.S. ARTS



ONEgeneration is a combination adult and child day care center in Van Nuys. Through carefully designed programs throughout the day, seniors and children come together for structured activities that facilitate meaningful connections. But their operations include so much more than the activities on-site.

In addition, ONEgeneration serves the broader community with meals for homebound seniors, caregiver support groups, and senior transportation services covering northwest Los Angeles County. The organization even coordinates social day trips for seniors.

With this impressive track record, ONEgeneration was a natural fit for a merger with Grandparents As Parents, another foundation grantee. Grandparents As Parents manages an extensive network of support groups throughout Los Angeles County for grandparents who have assumed care of their grandchildren. These grandparents face unique challenges, including access to resources, acquiring current childrearing skills, and taking on the added expense of raising a child, often while on a fixed income. Grandparents As Parents has given these grandparents a space to learn and grow with each other, while providing them with emotional support and knowledge to help their families thrive.

This new partnership between ONEgeneration and Grandparents As Parents, formalized in May 2018 and facilitated and funded by The Eisner Foundation, brings together two well-established organizations with deep expertise that will strengthen their communities through happier, healthier, and more stable families.

ONEgeneration & Grandparents As Parents



Donna Butts of Generations United, Trent Stamp of The Eisner Foundation and Ina Jaffe of NPR at the Generations United report release event at the National Press Club in Washington, D.C.

Research not only defines successful intergenerational models, but also inspires new ones. By continuing support of data-driven, creative intergenerational efforts, The Eisner Foundation helps create qualitative and quantitative evidence of the incredible impact these programs have on their communities.

In 2018, The Eisner Foundation and Generations United partnered with researchers at The Ohio State University to produce a new report on the impact of intergenerational shared sites. Released in June at the National Press Club in Washington, D.C., this report garnered national attention for demonstrating desire for and effectiveness of shared sites across the country.

The Eisner Foundation also partnered with three California universities in additional programs and research. Continuing a longstanding relationship with the Michael D. Eisner College of Education at California State University, Northridge, the foundation commissioned a review of grantee Grandparents As Parents, which eventually led to a successful merger with ONEgeneration. The Eisner Foundation also renewed its commitment to three intergenerational programs run by the UCLA Division of Geriatrics, which in addition to serving students and seniors, also contribute to a growing field of quantitative intergenerational research. Finally, The Eisner Foundation entered into a new partnership with Stanford University's Center on Longevity, which is embarking on a five-year project exploring how the idea of aging is changing in our society.

The Eisner Foundation not only supports these important efforts, but also works to ensure the findings are shared widely, creating an exponential effect of replicating quality intergenerational programs nationwide.

Research



In June 2018, The Eisner Foundation and Generations United released a new report on intergenerational shared sites—places where young and old come together, build relationships, and learn from and alongside each other. These sites are efficient ways to improve the lives of multiple generations at the same time, and as the report’s public opinion poll shows, they’re also popular. Ninety-two percent of Americans believe activities bringing together children/youth and older adults can reduce loneliness across all ages, and 89% think that serving both children/youth and older adults at the same location is a good use of resources. However, only 26% know of intergenerational shared sites in their own communities.

In a national survey of intergenerational programs included in the report, The Ohio State University researchers found that shared sites engaged the talents of all ages, improved health, and facilitated positive intergenerational relationships. The report also features examples of intergenerational programs across the country bringing diverse age groups together, including several grantees of The Eisner Foundation. The report concludes with inspiration and concrete action steps for community members, organizations, and government officials to increase the number of shared sites around the country.

The use of space by multiple generations makes sense. Americans are living longer and healthier lives. But a growing body of new research illustrates just how damaging isolation and loneliness can be. As this report demonstrates, shared sites are primed to remedy this situation. Greater awareness of the potential of shared sites can create new environments to confront ageism, break down the barriers of age segregation, and forge long-lasting and life-changing intergenerational bonds.

Generations United Report



In 2015, The Eisner Foundation began a partnership with the UCLA Department of Geriatrics to support three intergenerational programs serving students and seniors. Each program has profound educational and research implications.

Generation Xchange has placed older adults in classrooms across South L.A. to improve reading and math skills since 2014. In addition to providing training and ongoing support for volunteers, the program is also monitoring key health indicators of the adults and academic achievement of the children. The preliminary findings have been staggering, showing that both generations are benefiting greatly from the program. As an added bonus, participating schools have seen increased job satisfaction and retention for their teachers.

TimeOut@UCLA offers seniors with dementia the opportunity to interact with UCLA students, and allows caregivers a break for themselves. As the seniors enjoy socializing in a safe environment, student volunteers considering careers in geriatrics or medicine gain experience interacting with older adults with dementia.

Underpinning these efforts, the UCLA Alzheimer's and Dementia Care Program lends support to patients and family members. By emphasizing the benefits of family support and understanding the pressures put on caregivers, patient health outcomes have improved and caregiver stress levels have lessened.

With renewed support from The Eisner Foundation through 2021, the Department of Geriatrics plans to incubate several additional intergenerational pilot programs in partnership with other local nonprofits and UCLA student organizations.

UCLA Department of Geriatrics



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California



Trent Stamp speaks at the 2nd Annual Aging Into The Future Conference in Los Angeles.

The Eisner Foundation's unique mission not only seeks to support intergenerational programs, but advocate for them. While the foundation's grantmaking focuses on Los Angeles County, communities all over the country and the world can benefit from learning about and implementing intergenerational programs.

To that end, foundation staff represent this mission through a robust presence at nonprofit and philanthropic conferences and other gatherings, and extensive participation on local and national boards. In the last year alone, The Eisner Foundation staff sat on 11 boards, including Grantmakers in Aging, the Center on Philanthropy and Public Policy at the University of Southern California, and the Milken Institute Center for the Future of Aging; and shared its intergenerational vision at several events and conferences, including the Aging Into The Future and the International Council on Active Aging conferences.

In an effort to share this cause with the widest possible audience, CEO Trent Stamp also published a number of articles and opinion pieces on the importance of intergenerational programs as a solution to societal problems.

Two of those articles are excerpted in the following pages. The first distills the foundation's aforementioned report in conjunction with Generations United, coauthored by its Executive Director Donna Butts. The second, which centers on the growing population of older adults in the U.S., is co-written with 2018 Eisner Prize recipient Marc Freedman.

By highlighting the promise of intergenerational programs in the nonprofit and philanthropic sphere as well as for the broader public, The Eisner Foundation aims to leverage its local grantmaking into a broader national and international movement.

Leadership



Intergenerational Places Help Young and Old Thrive

by Donna Butts and Trent Stamp

At Grace Living Center in Jenks, Okla., children are literally at the center of their operations.

Each day, Pre-K and Kindergarten students of Jenks West Elementary School pass through the bright atrium into two classrooms at the center of the senior living facility. Each morning the “grandmas” and “grandpas” come out of their rooms to welcome the “littles” with hugs and high fives, and read and play together during school hours.

While opportunities like this are still scarce across the U.S., the concept is broadly supported. A new public opinion survey commissioned by Generations United and The Eisner Foundation found nearly nine in ten Americans think that serving both younger and older people at the same location is a good use of resources, and four in five say that if a loved one needed care services, they’d prefer a care setting with opportunities for intergenerational contact.

In fact, the participants themselves at these intergenerational shared sites are also perceived as great resources. The same survey found that 74 percent of respondents agreed that programs and facilities that separately serve different age groups prevent different generations from benefiting from each other’s skills and talents.

The Benefits Flow Both Ways

Intergenerational shared sites make sure we don’t lose the tremendous benefits achieved when we mix ages. At Jenks West Elementary School, the administration has seen firsthand the impact of the grandmas and grandpas on children’s reading scores and behavior. The children are far less likely than their peers to need a remedial reading plan when they enter first grade, miss school less often, are less likely to be referred to the principal or engage in bullying, and they are more likely to accept children with disabilities, demonstrate empathy and show compassion.

The difference? The daily attention and investment of older adults.

The benefits flow both ways. The older adults interacting with the children report a renewed sense of purpose—which in turn promotes optimism and overall health. One study has even shown that people with a sense of purpose live up to seven years longer.

Places where young and old thrive help community resources go further and increase social capital. Take Swampscott High School and Senior Center in Massachusetts. City leaders

determined that such a large investment should serve as many residents as possible — and co-located a new high school and senior center. The different age groups grew to feel more responsible for the other's well-being, and when budget cuts threatened the school library, the older adults volunteered to staff it rather than allow it to close.

This sense of responsibility is evident at other shared sites. Collington-Kendal, a senior living community outside of Washington, D.C., invited several local music graduate students to live rent-free in exchange for music performances and lessons. When the residents discovered one of the students was taking an Uber back and forth to school, they formed a carpool to reduce her expenses.

Creating a Vision and Plan

Given the efficiency and benefits to old and young alike, why haven't shared sites flourished? The unfortunate answer is that we haven't made it easy. Obstacles include multiple accrediting bodies with different standards, narrowly-focused funding streams and the boutique nature of the programs that inhibits many well-intended developers.

Removing these obstacles are challenging but not impossible. We need to encourage local leaders to be champions and prioritize intergenerational spaces. Each community can create a vision and plan to grow shared sites.

In the Generations United/Eisner Foundation survey, respondents cited senior centers and schools and universities as the best places to start. Grace Living Center and Collington-Kendal show how impactful intergenerational arrangements can be, and places like Champion Intergenerational Enrichment and Education Center in Ohio, ONEgeneration in California and other shared sites across the country show similar results.

Intergenerational Sites as the New Normal

But the senior center/school model isn't the only option — co-located housing is another. Bridge Meadows in Oregon houses foster youth, adoptive parents and older adults in a community-oriented setting. The Los Angeles LGBT Center will open a new campus in 2019 that includes affordable housing for older adults and transitional housing for youth. And several senior living facilities like Collington-Kendal are housing university students.

Every community can explore local opportunities for shared sites. What single-age facilities could pool resources and work together? What community facilities could intentionally engage multiple generations at the same time?

We challenge every leader in local government, senior services, education and the nonprofit sector to look to the opposite end of the age spectrum and discover new opportunities. By collaborating with new partners, intergenerational approaches can become the new normal.

This article originally appeared in Next Avenue on November 8, 2018.



The U.S. Isn't Just Getting Older. It's Getting More Segregated by Age.

by Marc Freedman and Trent Stamp

Judson Manor is a gracious former 1920s luxury hotel near The Cleveland Clinic, Case Western University, and many of the museums and arts institutions in Cleveland, Ohio. Today it houses 120 highly educated retirees with an average age of 79 — and seven 20-something graduate students.

Back in 2010, one of Judson's residents realized that the goal of enlivening the cultural life of the retirement community and the need to provide affordable housing for nearby graduate music students might be simultaneously solved.

It turned out to be an inspired insight, and soon it led to an artist-in-residence program. In return for free rent in a beautiful building blocks from the Cleveland Institute of Music, graduate students agree to perform for the residents and participate in meals and other community events.

The partnership has been a triumph of efficiency — a win-win for the cultural climate of Judson and often-stretched student bank accounts. But something else has happened. By bringing together older and younger people with something in common — a shared love of music, art, and learning — deep connections have followed.

In the past 100 years, the natural emergence of cross-generational relationships like this one has been rendered nearly impossible, as America went from being one of the most age-integrated societies in the world to arguably the polar opposite.

In his book *How Old Are You?* Brown University historian Howard Chudacoff demonstrates that age was not an important part of everyday life for most of the 19th century. According to Chudacoff, "The country's institutions were not structured according to age-defined divisions, and its cultural norms did not strongly prescribe age-related behavior."

However, during the industrial age in the U.S., an assembly-line mentality led to grouping people by age, in the hopes of standardizing everything from the education of the young to the care for the elderly. And it brought some benefits. But the extreme degree to which we've shunted young people into educational institutions, middle-aged adults into workplaces, and older people into retirement communities, senior centers, and nursing homes has come with costs.

Research in 2013 from demographer Richelle Winkler shows that in the U.S., age segregation is often as ingrained as racial segregation. Using census data from 1990 to 2010, Winkler found that in some parts of the country, old (age 60+) and young (age 20–34) are roughly as segregated as Hispanics and whites. This broader pattern is reflected in our neighborhoods. A 2011 study from MetLife and the National Association of

Homebuilders found that nearly one-third of people over the age of 55 live in communities that entirely or mostly comprise people 55 and older.

The extent of the isolation, of course, runs both ways — especially when it comes to young and old who aren't related. According to another study, just 6% of people over 60 said they discussed "important matters" with nonfamily members under 36.

The abject absence of contact between generations undoubtedly contributes to worries about a coming generational war pitting kids versus canes over scarce public resources. But the biggest problem is widespread ageism rooted in stereotypes and sustained by the lack of contact between old and young.

Age segregation also constitutes a missed opportunity for combining the unique assets of age and youth in the workplace. In an HBR article, two management school professors found that an age-integrated assembly line resulted in improved productivity, reduced absenteeism, and fewer defects. And at the end of the experiment, none of the workers wanted to leave the team.

In a similar vein, a new group of innovators is finding efficiencies not in separating people by age but by bringing them together. What's more, the American housing sector, long a part of the problem — think Sun City, Leisure World, and other age-restricted developments — may in fact be leading the way in seeding a new set of solutions.

Nesterly, an intergenerational homesharing service, is one of these promising innovations. It marries the insight that many older people have rooms to spare and many students in higher education centers such as Boston, New York, and Los Angeles are struggling to afford sky-high rents. The startup connects older people who have extra space in their homes with young people who are looking for an affordable place to live. And it adds an additional feature: Students can perform chores in return for reduced rent.

Its cofounders, Noelle Marcus and Rachel Goor, are recent graduates of MIT's city planning program. Marcus and Goor immersed themselves in studying the intersection of the sharing economy and affordable housing. Their agenda is to create this market and make a profit, but they describe themselves decidedly as a social enterprise, one that uses housing as a basis for creating connection across generations.

And now some of the biggest homebuilders are getting into the act. Lennar is promoting its NextGen model, which includes space for families and "aging parents, live-in caretakers, post-college grown children, and more" under one roof, with privacy intact. Pardee Homes, another big builder, has launched GenSmart Suite to create homes designed to allow multiple generations to live together. While these efforts are usually discussed in terms of an expanded notion of family, they nonetheless contribute to the creation of multigenerational neighborhoods.

It makes sense that this innovation is beginning to happen now, as we reach an important demographic turning point. For the first time ever, there are more Americans over 50 than under 18. These numbers create both opportunity and urgency for making the most of the multigenerational reality that's already here and that's only projected to grow. And they force us to redefine what it means to be efficient — and human.

This is a condensed version of the article that appeared in the Harvard Business Review on June 6, 2018.



Trent Stamp awards Marc Freedman and Encore.org the Eisner Prize for Intergenerational Excellence at the Encore.org 20th Anniversary Summit in Los Angeles.

Each year, The Eisner Foundation recognizes an outstanding individual or nonprofit organization that unites multiple generations to bring about positive, lasting change in their communities. On November 13, 2018, The Eisner Foundation awarded Marc Freedman and the organization he leads, Encore.org, the Eisner Prize for Intergenerational Excellence.

Marc Freedman founded Encore.org in 1998, and over the past 20 years has sought to reframe later life as an “encore”—an opportunity to leverage experience to improve society at all levels. Under his leadership, Encore.org has pioneered innovative programs and sparked a growing movement to tap the talent and experience of people past midlife as a human resource for solving our most vexing social problems. Since its founding, Encore.org has activated tens of thousands of adults nationwide through these intergenerational efforts. Marc’s fifth book, *How to Live Forever*, was released in conjunction with Encore.org’s 20th anniversary celebration in Los Angeles, where the Eisner Prize ceremony was held.

Encore.org has been a longtime partner of The Eisner Foundation and is a national champion of intergenerational programs. As the heart of their efforts is a belief that older adults are a vital source of talent to benefit society—and can create a better future for young people and future generations.

The Eisner Foundation has honored a wide range of individuals and nonprofits with the Eisner Prize since 2011. Previous winners include DOROT in New York, Generations United in Washington, D.C., Bridge Meadows in Portland, and Experience Corps, a nationwide program that originated at Encore.org.

The Eisner Prize



Eckert '36

Kegwaydn

Jack Waring '49

Phyllis MacDonald '76

For over two decades, The Eisner Foundation has sent a group of Orange County youth to the Keewaydin and Songadeewin summer camps in Vermont, continuing an Eisner family tradition.

Following in his father's footsteps, Michael Eisner himself attended Keewaydin from age eight to twenty-two, joining the staff in his later years. He credits Keewaydin as the place where he developed the values and principles that have served him throughout his life, and he and his wife Jane sent their own sons there when they came of age. Soon, their grandchildren will attend as well.

To identify the campers, The Eisner Foundation works closely with local nonprofit GOALS. Students active in GOALS' afterschool programs are selected to attend camp based on their potential to benefit from the experience. After making friends with fellow campers from all over the world, most choose to remain part of the foundation camper cohort for several years, often with younger siblings eventually joining them.

In 2018, The Eisner Foundation sent 15 children aged 11 to 15 to spend several weeks camping, hiking, canoeing and more. They returned home with increased self-confidence, new skills, and new friends—just as generations of Eisners have before.

Keewaydin & Songadeewin



FRIENDSHIP FOUNDATION

SKETCHERS Walk

Kinder/Sunday Circle

Junior/Teen Adventures

Life Skills

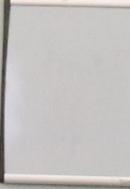
Summer Programs

School Clubs

MARCH 2014

Know my ability not my disability

FRIENDSHIP FOUNDATION



FRIENDSHIP FOUNDATION



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