BECAUSE WE’RE STRONGER TOGETHER

THE UNITED STATES IS IN THE MIDST OF A DEMOGRAPHIC TRANSFORMATION.

41 MILLION people in America who are 65 years or older

74 MILLION children and youth (ages 0-17)

76% MORE people over the age of 65

2030

72 MILLION older adults

84 MILLION children and youth

80 MILLION people over the age of 65

2050

By 2050, older adults, children and youth will make up over 48% of the U.S. population.

We are more racially and ethnically diverse than ever. In 2043, more than half of the nation will be people of color.

There is a growing racial/ethnic gap. Today, more than half of Americans under the age of 16 are people of color compared to less than 1 in 5 Americans over 65.

IT COSTS LESS, NOT MORE

INVESTING IN ALL GENERATIONS MAKES SENSE AND MOBILIZING THE GENERATIONS IS COST EFFECTIVE.

Facilities that serve younger and older people save on some of the most significant program costs because each costs when they share expenses.

The lessons of programs that connect the generations could reduce healthcare costs.

Older adults who volunteer report lower disability, greater well-being, increased in human activity, and reduced depression.

Young people who connect with older adults can improve academic performance, confidence and self-esteem, and attitudes toward learning.

CAPITALIZING ALL ASSETS

AMERICA’S YOUNGER AND OLDER PEOPLE ARE OUR GREATEST ASSETS YET WE ARE ALLOWING THESE ASSETS TO REST DORMANT.

There are 72 MILLION Baby Boomers.

Older adults on average watch 47 HOURS of TV a week.

A volunteer hour is valued at $23 PER HOUR.

47 hours of TV = $900 MILLION DOLLARS IN NEW YORK CAPITAL A GAY lifetime.

10% of Boomers give up 10% of TV time each week to volunteers. It would generate $900 million a year.

MIXING IT UP

WHEN YOU MIX AGES YOU GET BETTER RESULTS. THERE IS MAGIC WHEN YOU MIX EXPERIENCE, WISDOM AND FRESH PERSPECTIVES.

BRIDGING GENERATIONS IMPROVES LIVES AND COMMUNITIES. WE CAN SOLVE REAL PROBLEMS AND BUILD CONNECTIONS AMONG GENERATIONS AND THEIR COMMUNITIES. THE RESULT IS LIFE GETS BETTER. FOR ALL OF US.